



RESPECT | RESPONSIBILITY | PERSONAL BEST

Faculty: English	Course: Year 11 English Studies
Teacher/s: Mrs Sutherland	Email: kylie.sheaves@det.nsw.edu.au
Task Number: 2	Task Title: Multimodal Research Task (and survey)
Weighting: 40%	Due Date: Term 2, Week 8 - 18/6/24

Syllabus Outcomes Assessed
ES11-2 identifies and uses strategies to comprehend written, spoken, visual, multimodal and digital texts that have been composed for different purposes and contexts
ES11-4 composes a range of texts with increasing accuracy and clarity in different forms
ES11-9 identifies and explores ideas, values, points of view and attitudes expressed in texts, and considers ways in which texts may influence, engage and persuade

21st Century and Employment Related Skills

<input checked="" type="checkbox"/>	Communication	<input checked="" type="checkbox"/>	Use of Technology
<input checked="" type="checkbox"/>	Critical Thinking	<input checked="" type="checkbox"/>	Self-Reflection and Refinement
<input checked="" type="checkbox"/>	Creativity	<input checked="" type="checkbox"/>	Problem Solving
<input type="checkbox"/>	Collaboration	<input checked="" type="checkbox"/>	Initiative and Enterprise
<input checked="" type="checkbox"/>	Planning and Organisation	<input checked="" type="checkbox"/>	Cross-Cultural Understanding

Time Allowed While you will be given time in class to research and collate your presentation, it is recommended that you spend time outside of class editing and refining.

Assessment Criteria

Survey (5 marks)

You will be assessed on your ability to:

- Use data to make informed decisions

Matter (25 marks)

You will be assessed on your ability to:

- Use a range of strategies, language devices, structure and visual features to influence, engage and persuade an audience.
- Explain ideas, values, points of view and attitudes relating to the nature of travel.
- Use form, including layout, grammar, punctuation and spelling, that is appropriate for purpose and audience.

Manner (10 marks)

You will be assessed on your ability to:

- Use creativity and flair to engage an audience.
- Speak clearly and concisely.

Composing and Submission Instructions

You are required to submit a printed copy **AND** an electronic version of your presentation.

- The *printed* copy is to be submitted to the library **prior to 8.15am on Tuesday 18th June 2024.**
- The *electronic* copy is to be submitted **prior to 8.15am on Tuesday 18th June 2024.**

You are required to use Google Slides to create and submit the electronic version of your presentation in your personal folder in the shared Google Drive.

Presentations will take place during your scheduled English lessons in Weeks 8, 9 and 10. Students will be called at random and will be expected to present when called upon. Students who do not present when called are at risk of receiving an 'N' Award warning.

Task Description

As a representative of a multi-national travel agency, you have been asked to present at a conference that is aimed at encouraging 'schoolies' to choose an overseas city for their end of Year 12 holiday. You are expected to use relevant data to plan and deliver a multimodal presentation that shows what can be experienced during a seven (7) night vacation.

You may choose from the following list of overseas destinations or you have the option of choosing a different destination (you will need to have your destination approved by your teacher **BEFORE** you start your research):

<i>New York, USA</i>	<i>Cairo, Egypt</i>	<i>Beijing, China</i>	<i>Suva, Fiji</i>	<i>Auckland, New Zealand</i>
<i>Lima, Peru</i>	<i>Paris, France</i>	<i>Cancun, Mexico</i>	<i>Tokyo, Japan</i>	<i>Rio de Janeiro, Brazil</i>
<i>Nairobi, Kenya</i>	<i>Rome, Italy</i>	<i>Reykjavik, Iceland</i>	<i>London, England</i>	<i>Bangkok, Thailand</i>

Part 1: Survey (5 marks)

Your teacher will provide a survey that you will complete prior to choosing your destination. The survey responses should be used as a guide when deciding what the holiday will look like. An annotated copy of your survey results should be included in the last slide (slide 11) of your presentation - this slide *does not* count towards the total number of slides that you will present to the class and *does not* require a spoken annotation.

Part 2: Matter (25 marks)

You are to create a 10 slide presentation about your chosen destination using Google Slides. An overview of what needs to be addressed in each slide is on the next page. It is important to remember that you should **NOT** include too much written information - the bulk of the information should be included in your spoken annotations.

Part 3: Manner (10 marks)

Each slide is to be accompanied by a spoken annotation that supports your vision of what makes the chosen destination a unique and an exciting place to visit for 'schoolies'. The spoken component of your task needs to go for between 4-5 minutes. You should aim to speak about each slide for approximately 30 seconds.

Once you have completed the survey and chosen your destination city, start to collect information about:

Reasons for wanting to visit this place - what makes it special?

Experiences that they might come across during a 7-night visit.

The location of the destination - country and closest major city (if it is not one), including an annotated map.

Other information/items that you will need to include in your presentation:

Transport (getting there and any transport that will be needed during the stay)

Accommodation Options

A brief itinerary of the day-to-day activities.

Relevant images and photographs

An annotated budget for the trip including all aspects mentioned previously and contingency plans for emergencies or additional activities.

Things to Do

Cultural Experiences

Essential Travel Preparations (official documents, safety concerns, vaccinations etc)

The following is a list of slides that you should use to plan and complete your assessment task. You are expected to use **Google Slides** to complete and submit your task. You should work on your task in your personal folder in the Google Drive created by your teacher. Your Google Slides document needs to be named as follows:

Task 2: On the Road Presentation Your Name

Slide 1: Title page that includes the destination city. Where is the destination located? Include the name of the country and closest major city (if it is not one) and an annotated map.

Slide 2: Why would 'schoolies' want to visit this destination city? What makes the destination special?

Slide 3: How will the travellers get to the destination city? Once the travellers get to their destination city, what transport options are there?

Slide 4: Describe accommodation options? Why is this a good choice for 'schoolies'?

Slide 5: What things might travellers experience in a 7-day visit? Provide a list of things to do during the visit.

Slide 6: What are some cultural experiences that travellers could encounter during your visit?

Slide 7: What essential preparation needs to be done before the trip?

Slide 8: How much will the trip cost? This slide outlines costs that need to be paid BEFORE the trip.

Slide 9: How much additional money will be needed? This slide outlines and possible additional costs and contingency plans for emergencies or additional expenses that might arise.

Slide 10: Provide an itinerary for the proposed trip.

Slide 11: Survey Responses (not included in 10 slide limit)

Marking Guidelines - Part 1: Survey	Grade	Mark
<ul style="list-style-type: none"> Perceptive understanding of how data can be used to make informed decisions. 	A	5
<ul style="list-style-type: none"> Competent understanding of how data can be used to make informed decisions. 	B	4
<ul style="list-style-type: none"> Satisfactory understanding of how data can be used to make informed decisions. 	C	3
<ul style="list-style-type: none"> Basic understanding of how data can be used to make informed decisions. 	D	2
<ul style="list-style-type: none"> Limited understanding of how data can be used to make informed decisions. 	E	1
<ul style="list-style-type: none"> Non or Non-Serious Attempt 	N	0

Marking Guidelines - Part 2: Matter	Grade	Mark
<ul style="list-style-type: none"> Outstanding use of a diverse and highly appropriate range of strategies, language devices, structure and visual features to influence, engage and persuade an audience. Demonstrates a perceptive understanding of the ideas, values, points of view and attitudes relating to the nature of travel. Uses form, including layout, grammar, punctuation and spelling, that is always accurate and highly appropriate for purpose and audience. 	A	21-25
<ul style="list-style-type: none"> Well-developed use of an appropriate range of strategies, language devices, structure and visual features to influence, engage and persuade an audience. Demonstrates a competent understanding of the ideas, values, points of view and attitudes relating to the nature of travel. Uses form, including layout, grammar, punctuation and spelling, that is mostly accurate and appropriate for purpose and audience. 	B	16-20
<ul style="list-style-type: none"> Sound use of strategies, language devices, structure and visual features that attempt to influence, engage and persuade an audience. Demonstrates a satisfactory understanding of the ideas, values, points of view and attitudes relating to the nature of travel. Uses form, including layout, grammar, punctuation and spelling, that is somewhat accurate and adequate for purpose and audience. 	C	11-15
<ul style="list-style-type: none"> Basic use of strategies, language devices, structure and visual features to attempt to influence, engage and persuade an audience. Demonstrates a basic understanding of the ideas, values, points of view and attitudes relating to the nature of travel. Minimal use of form, including layout, grammar, punctuation and spelling, that is generally not adequate for purpose and/or audience. 	D	6-10
<ul style="list-style-type: none"> Limited use of strategies, language devices, structure and visual features to attempt to influence, engage and persuade an audience. Demonstrates a little understanding of the ideas, values, points of view and attitudes relating to the nature of travel. Limited use of form, including layout, grammar, punctuation and spelling, that is not adequate for purpose and/or audience. 	E	1-5
<ul style="list-style-type: none"> Non or Non-Serious Attempt 	N	0

Marking Guidelines - Part 3: Manner	Grade	Mark
<ul style="list-style-type: none"> Perceptive use of creativity and flair that is highly engaging. Outstanding use of tone and clarity when speaking. 	A	9-10
<ul style="list-style-type: none"> Competent use of creativity and flair that is engaging. Well-developed use of tone and clarity when speaking. 	B	7-8
<ul style="list-style-type: none"> Satisfactory use of creativity and flair that is somewhat engaging. Adequate use of tone and clarity when speaking. 	C	5-6
<ul style="list-style-type: none"> Minimal use of creativity and flair to engage the audience. Basic use of tone and clarity when speaking. 	D	3-4
<ul style="list-style-type: none"> Little or no use of creativity and flair to engage the audience. Limited use of tone and clarity when speaking. 	E	1-2
<ul style="list-style-type: none"> Non or Non-Serious Attempt 	N	0