

Media for Millennials

Build your Brand

60 minute session on transferable media and communication skills

Central Coast



Learn real life skills to prepare you for the workforce and teach you how to carve out your own work opportunities.

This program is taught by broadcast journalist and former Prime 7 News Illawarra /South Coast reporter Stephanie Aceglav.

The workshop incorporates media and communication skills that are transferable into almost any industry.

ONLY 30 PLACES AVAILABLE PER SESSION

Register now for one of two upcoming sessions

Wednesday 20 October
11am – 12pm
Via Zoom

Thursday 28 October
10am – 11am
Via Zoom

Register now

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Regional Industry Education Partnerships (RIEP)

Central Coast South

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Wyong to Central Coast North

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Content and activities

This is an opportunity you can't afford to miss.

It's free for year 10 – 12 school students on the

Central Coast



Tips for acing job interviews

- Understanding what employers want
- Cyber safety and appearance awareness
- Communication, negotiation and interview feedback

A point of difference

- Understanding your strengths and weaknesses
- How to use your uniqueness in your interview pitch
- Video pitching, how and why it's becoming more common
- Other skills you offer to showcase your work: podcasting, social media, blogging and websites

Networking

- What is it and how to network
- How to reach out and pitch yourself to people who you've never met before

Social media

- Job opportunities
- Working with brands and creating suitable campaign content
- Understand how people are monetising social media management and why it's a fast growing industry

